



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 318849

Schedule Dates

10/12/12-10/18/12

Advertiser

NRCC - National Republican Congressional Commi

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

2603 NRCC IE (131530)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2603

Account Types

National/Political

Billing Type

Standard

Comments

NRCC IE 10/12 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

06/25/12

10/10/12

Jill Hipskind

No

06180795

Normal

Package Deal

Commission %

15.00

Commission

\$12,502.50

Net Total

\$70,847.50

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots 67

Rate \$83,350.00

Grand Total: \$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	11P-11:35P (EST)						1			1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	8/25/12
6.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	12:35A-1:35A (EST)						1			1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	8/25/12
7.1	Normal Line / Spot	10/12/12-10/12/12	3	:30	12P-1P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	10/4/12
10.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5A-5:30A (EST)						1			1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	8/25/12
11.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	5P-5:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	8/25/12
13.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	6:30P-6P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWSS 30<	8/25/12
14.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	6P-6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	8/25/12
15.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	6A-7A (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK<	10/4/12
16.0	Normal Line / Spot	10/12/12-10/12/12	2	:30	6:58P-6:59P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	8/25/12
17.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	6:58P-7:30P (EST)						1			1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	8/25/12
18.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	7A-8A (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GO MRN AMR-ABC	10/4/12
19.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	7:28P-7:56P (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30<	8/25/12
23.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	10P-11P (EST)			1						1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	CASTLE-ABC	10/4/12
24.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	11P-11:35P (EST)			1						1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	8/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

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Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

2603 NRCC IE (131530)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

ANGLE, BEN

Phone/Fax

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CPE

155/426/2603

Account Types

National/Political

Billing Type

Standard

Comments

NRCC IE 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/25/12
Last Modified 10/10/12
Entered By Jill Hipskind
CO-OP No
Headline # 06180795
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,502.50
Net Total \$70,847.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 67 \$83,350.00
Grand Total: 67 \$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot	10/15/12-10/15/12	3	:30	12:05A- 1:05A (EST)	1	1							1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
28.1	Normal Line / Spot	10/15/12-10/15/12	3	:30	12P- 1P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	10/4/12
31.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5A- 5:30A (EST)	1	1							1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
32.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
35.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
36.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	6A- 7A (EST)	1	1							1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK<	10/4/12
37.0	Normal Line / Spot	10/15/12-10/15/12	2	:30	6:58P- 6:59P (EST)	1	1							1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
38.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	6:58P- 7:30P (EST)	1	1							1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
39.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7A- 8A (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GO HRN AMR-ABC	10/4/12
40.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	7:28P- 7:56P (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
42.1	Normal Line / Spot	10/15/12-10/15/12	3	:30	8P- 9P (EST)	1	1							1	\$6,000.00	\$6,000.00	Charlotte (WSOC)	DWTS	10/4/12
44.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	11:30P- 12:05A (EST)	1						1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
45.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	12P- 12:30P (EST)	1						1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MIDDY SA	6/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

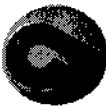
Date:

Accepted-Station:

Date:

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Contract # 318849

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Advertiser NRCC - National Republican Congressional Commi
Agency National Media (2711)
Product Political - Issue (1068)
Brand 2603 NRCC IE (131530)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2603
Account Types National/Political
Billing Type Standard
Comments NRCC IE 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/25/12
Last Modified 10/10/12
Entered By Jill Hipskind
CO-OP No
Headline # 06180795
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,502.50
Net Total \$70,847.50
Sales Tax

Charlotte (WSOC)

By Broadcast Month Spots Rate
Oct. 2012 67 \$83,350.00
Grand Total: 67 \$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0.1	Closed Preempt	10/13/12															Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
50.2	Normal Line / Spot	10/13/12-10/13/12	6	:30	8P- 11:30P (EST)	1						X		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	SAT NT FTS-ABC	10/9/12
52.0	Normal Line / Spot	10/14/12-10/14/12	2	:30	6P- 6:30P (EST)								1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE NWS SUN 6	6/25/12
53.0	Normal Line / Spot	10/14/12-10/14/12	3	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	EYE NW SU MRN1	6/25/12
55.1	Normal Line / Spot	10/14/12-10/14/12	3	:30	8A- 9A (EST)								1	1	\$750.00	\$750.00	Charlotte (WSOC)	GD MRN-SUN-ABC	10/4/12
56.1	Normal Line / Spot	10/14/12-10/14/12	4	:30	9A- 10A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	THIS WEEK-ABC	10/4/12
58.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	11P- 11:35P (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
61.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	12:05A- 1:05A (EST)					1				1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
62.1	Normal Line / Spot	10/18/12-10/18/12	6	:30	12P- 1P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	10/4/12
65.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5A- 5:30A (EST)					1				1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAN DAYBRK<	6/25/12
66.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
68.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5:30P- 6P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30<	6/25/12
69.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
70.1	Normal Line / Spot	10/18/12-10/18/12	4	:30	6A- 7A (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK<	10/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 318849

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/12/12-10/18/12

NRCC - National Republican Congressional Commil

National Media (2711)

Political - Issue (1068)

2603 NRCC IE (131530)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

ANGLE, BEN

/

155/426/2603

National/Political

Standard

NRCC IE 10/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

06/25/12

10/10/12

Jill Hipskind

No

06180795

Normal

15.00

\$12,502.50

\$70,847.50

Sales Tax

Charlotte (WSOC)

Spots

67

Rate

\$83,350.00

Grand Total:

67

\$83,350.00

By Broadcast Month

Oct. 2012

67

\$83,350.00

Grand Total:

67

\$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / Spot	10/18/12-10/18/12	2	:30	6:58P- 6:59P (EST)	1				1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
72.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	6:58P- 7:30P (EST)	1				1				1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION <	6/25/12
73.1	Normal Line / Spot	10/18/12-10/18/12	4	:30	7A- 8A (EST)	1				1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MEN AMR-ABC	10/4/12
74.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	7:28P- 7:56P (EST)	1				1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30 <	6/25/12
78.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	10P- 11P (EST)	1								1	\$3,800.00	\$3,800.00	Charlotte (WSOC)	PRV PRCTC	6/25/12
78.0.1	Closed Preempt	10/16/12															Charlotte (WSOC)	No Avail/Exception -	
79.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	11P- 11:35P (EST)	1								1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11 <	6/25/12
82.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	12:05A- 1:05A (EST)	1								1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
83.1	Normal Line / Spot	10/16/12-10/16/12	3	:30	12P- 1P (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY <	10/4/12
86.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5A- 5:30A (EST)	1								1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-5AM DAYBRK <	6/25/12
87.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5P- 5:30P (EST)	1								1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5 <	6/25/12
90.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	6P- 6:30P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6 <	6/25/12
91.1	Normal Line / Spot	10/16/12-10/16/12	4	:30	6A- 7A (EST)	1								1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK <	10/4/12
92.0	Normal Line / Spot	10/16/12-10/16/12	2	:30	6:58P- 6:59P (EST)	1								1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

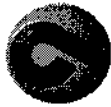
Date:

Accepted Station:

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Agency National Media (2711)
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Brand 2603 NRCC IE (131530)
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Sales Office Telerep/Philadelphia
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2603
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Billing Type Standard
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Last Modified 10/10/12
Entered By Jill Hipskind
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Headline # 06180795
Demo
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Package Deal
Commission % 15.00
Commission \$12,502.50
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Sales Tax

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By Broadcast Month
Oct. 2012
Grand Total:
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Rate \$83,350.00
\$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0.1	Closed Preempt	10/16/12															Charlotte (WSOC)	No Avail/Spot -	
93.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	6:58P- 7:30P (EST)			1							\$1,150.00		Charlotte (WSOC)	INSIDE EDITION <	6/25/12
93.0.1	Closed Preempt	10/16/12															Charlotte (WSOC)	Program Change/Exception - NC DEBATE	
94.1	Normal Line / Spot	10/16/12-10/16/12	4	:30	7A- 8A (EST)			1						1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	10/4/12
95.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	7:28P- 7:56P (EST)			1							\$1,000.00		Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
95.0.1	Closed Preempt	10/16/12															Charlotte (WSOC)	Program Change/Exception - NC DEBATE	
99.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	11P- 11:35P (EST)				1					1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
101.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	10:58A- 11:57A (EST)				1						\$400.00		Charlotte (WSOC)	VIEW-ABC	6/25/12
101.0.1	Closed Preempt	10/17/12															Charlotte (WSOC)	No Avail/Exception -	
102.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	12:05A- 1:05A (EST)				1					1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
103.1	Normal Line / Spot	10/17/12-10/17/12	3	:30	12P- 1P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY <	10/4/12
106.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5A- 5:30A (EST)				1					1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAY/BRK<	6/25/12
107.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5P- 5:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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10/12/12-10/18/12

Advertiser

NRCC - National Republican Congressional Commi

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National Media (2711)

Product

Political - Issue (1068)

Brand

2603 NRCC IE (131530)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

ANGLE, BEN

Phone/Fax

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CPE

155/426/2603

Account Types

National/Political

Billing Type

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Comments

NRCC IE 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/25/12
Last Modified 10/10/12
Entered By Jill Hipskind
CO-OP No
Headline # 06180795
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,502.50
Net Total \$70,847.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
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Grand Total: 67 \$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
109.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:30P- 6P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30 <	6/25/12
110.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6 <	6/25/12
111.1	Normal Line / Spot	10/17/12-10/17/12	4	:30	6A- 7A (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	EYE NWS DAYBRK <	10/4/12
112.0	Normal Line / Spot	10/17/12-10/17/12	2	:30	6:58P- 6:59P (EST)				1					1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
113.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	6:58P- 7:30P (EST)				1					1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION <	6/25/12
114.1	Normal Line / Spot	10/17/12-10/17/12	4	:30	7A- 8A (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	10/4/12
115.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	7:28P- 7:56P (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	ENT TONIGHT 30 <	6/25/12
117.1	Normal Line / Spot	10/17/12-10/17/12	4	:30	8P- 9P (EST)				1					1	\$4,000.00	\$4,000.00	Charlotte (WSOC)	MIDDLE/SUBURG	10/4/12
120.1	M/G For 93.0.1.95.0.1 / Spot	10/15/12-10/18/12	2	:30	5P- 5:30P (EST)		1	X	X	X	X			1	\$2,150.00	\$2,150.00	Charlotte (WSOC)	ABC-WORLD NWS	9/26/12
123.0	M/G For 92.0.1 / Spot	10/16/12-10/16/12	3	:30	6:30P- 7P (EST)				1					1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.